

# ... Saving You Money



## Cambridge Energy Research Associates

A recent report by Cambridge Energy Research Associates, *Beyond the Crossroads: The Future Direction of Power Industry Restructuring*, found that “U.S. residential electric consumers paid about \$34 billion less for the electricity they consumed over the past seven years than they would have paid if traditional regulation had continued.”

## New York State Public Service Commission

The New York Public Service Commission estimates that electricity users in New York have saved over \$7 billion since competition began.



Independent Power Producers of New York, Inc.  
19 Dove Street - Suite 302  
Albany, NY 12210  
(518) 436-3749  
[www.ippny.org](http://www.ippny.org)

**DID YOU  
HEAR  
WHAT PEOPLE  
ARE SAYING  
ABOUT  
ELECTRIC  
COMPETITION  
IN  
NEW YORK ...**



# ... It's Working



## USTA National Tennis Center

The USTA National Tennis Center, a national landmark located in Queens, New York and best known as the home of the U.S. Open, encompasses over 75 tennis courts, including Arthur Ashe Stadium.

*Dan Zausner, managing director of the USTA National Tennis Center says choosing a competitive energy supplier, "provided us with options that allowed us to reduce our exposure to price volatility. It offered us a product that combines the stability of a fixed price with the flexibility of an indexed contract. This agreement will help us to reduce our exposure to potentially volatile electricity prices during the US Open, which is when we use the most electricity."*

PR Newswire 9/13/05

## St. Lawrence University

St. Lawrence University, a distinguished upstate institution educating generations of New Yorkers recently chose to receive electric service from an Energy Service Company. St. Lawrence University is a New York university that provides an undergraduate education to students in the field of liberal arts. Serving over 2000 students and offering a faculty of 207, St. Lawrence University is the oldest continuously coeducational institution of higher learning in New York State.

*"Given the present uncertainty of the environment, we felt it was very important to solidify a proactive strategy for managing our energy costs, particularly as winter season nears," said Thomas Coakley, vice president of administrative operations, St. Lawrence University. "We feel confident in our new partnership with [an energy service company]. [The ESCO] presented us with an array of innovative products, competitive pricing and supportive customer service. Equally important, they offered the knowledge and expertise we were seeking in an energy partner."*

PR Newswire 10/24/05



## Federated Department Stores

Federated Department stores, the largest owner and operator of department stores in the U.S. supports competitive electric markets. Federated, operating such famous stores as Macys and Bloomingdales, purchases electricity from competitive suppliers in 14 different states.

*Chris Albrecht, Director of Supply-Side Energy said "The cost of energy is our third largest operating expense, and we anticipate a 2005 savings of approximately \$7 million as a result of our competitive electric supply contracts. That is why we support competition, and state utility commissions must do what they can to further the development of competitive markets in all states."*

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